

FIELD GUIDE



Day 1

11:00 AM

Lunch
At Rose Creek

12:00 PM

Golf Tournament
Rose Creek Golf Course

12:45 PM

Shuttle to Orchard Glen
Pickup from Holiday Inn

01:00 PM

Orchard & Cider Tour
At Orchard Glen Park

02:00 PM

Fargo Movie at Fargo Theater
Arrive early for free snacks!

05:00 PM

Shuttle to Trollwood
Pickup from Holiday Inn

05:30 PM

Social + Dinner
Trollwood Park

Day 3

07:30 AM

Breakfast
At Holiday Inn

08:00 AM

Annual Meeting

09:00 AM

Keynote #2
What Makes a Good Workplace Coach |
Holly Huso

10:00 AM

Breakout Session #3
Creating Inclusive Parks: Small Changes, Big Impact |
Kayla Farahmand | Room: Harvest Hall 2
Building Strong Foundations: Fundraising Strategies That Fuel Parks & Recreation | Craig Bjur & Panel | Room: Harvest Hall 1
Keeping Seniors Active & Engaged | Kelsey Schaunaman & Ashley Magner | Room: Harvest Hall 3
Refreshing Recreation: Splash Pads | Allison Shafir | Room: Harvest Hall 4

11:00 AM

Grab & Go Lunches

Day 2

06:30 AM

Shuttle Begins
To Fargo Parks Sports Center

07:00 AM

Breakfast & Past Presidents Breakfast

08:00 AM

Hat Bar Opens

08:15 AM

Keynote #1
Cultural Sensitivity for the Accidentally Insensitive | Miss Shannan Paul

09:15 AM

Break/Vendors
Professional Headshots

10:00 AM

Bus Tours
Conservation | Facilities | Programs, Events and Marketing

11:30 AM

Break/Vendors

12:00 PM

Lunch
With Cohort

01:00 PM

Panels
Maintenance | Facilities Room: 113
This panel will highlight best practices in facility upkeep, contractor use, technology, safety, staffing, vandalism prevention, and strategies for managing operations/budgets.

Programming | Events | Marketing Room: 114
This panel will cover new programming, inclusivity, staffing, partnerships, marketing, and creative strategies for parks and recreation.

Directors Room: Iceplex Tournament Room
An open discussion panel exclusively for directors to share insights, challenges, and ideas.

Conservation | Forestry Room: 225
This panel will cover environmental trends, tree and prairie management, horticulture practices, workforce challenges, and the tools and technology shaping the future.

HR | Finance Room: 112
This panel will dive into budgeting under tax caps, accounting tools, foundations, staff retention, HR best practices, and effective leadership and communication strategies.

02:00 PM

Vendors

02:30 PM

Breakout Session #1
Effective Meetings: How to Plan Them, How to Lead Them, How to Make them Count! | Holly Huso | Room: 112
Preparing for Emerald Ash Borer | Joe Zeleznik | Room: 225
FORGE Internship Program: Growing Talent and Strengthening Teams | Elli Agather & Shelby Larson | Room: 224
Short-Form Video Made Simple | Maria Rue | Room: 114
Sports Facility Maintenance | Bryce Lawrence | Room: 113

03:30 PM

Breakout Session #2
Standing In Your Spotlight: Taking Center Stage In Your Life | Miss Shannan Paul | Room: 112
The Red Thread: Trails That Weave Our Parks and People Together | Laurens Robinson | Room: 113
Financial Statement Review and Audit Preparation | Mason Erstad | Room: 224
Building Strong Partnerships Between Destination Marketing Organization and Park Districts | Jason West & Jennifer Fink | Room: 114
Menu Mastery: Using Food Innovation & Distribution Partnerships to Grow Sales | Food and Beverage Experts | Room: 225
Holiday Inn

06:00 PM

Social Hour

06:30 PM

Awards Ceremony
Holiday Inn

08:00 PM

After Social
Spirits Lounge & Casino at Holiday Inn