

Strategic Planning

Committee Meeting #3
Wednesday, February 21, 2024

4:00 PM - 6:00 PM



Strategic Planning Meetings/Agenda

Meetings 4:00 – 6:00 pm

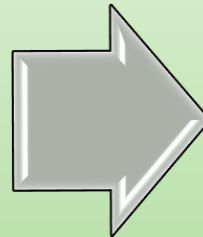
~~Wednesday, January 17~~

~~Wednesday, January 31~~

Wednesday, February 21

Wednesday, March 6

Wednesday, March 20



Agenda - Meeting #1

Item # 1 – Mission Statement Final Feedback

Item #2 – Review Values Statement

Item #3 – Vision Statement Review/Creation

Item #4 - Strategic Priority and Goals Discussions
- Identifying the most important things.

THE WHY



Clarify
Organizational Direction



Align and Unify
Mission, Vision, Values, Beliefs,
and Strategic Priorities



Goal Setting and
Prioritization



Enhanced
Decision
Making

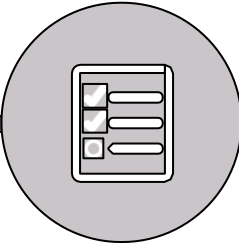


Improve
Performance
Measurements



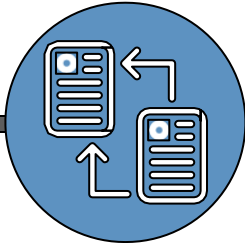
Long Term
Sustainability
and Growth

STRATEGIC PLAN TIMELINE



NOV 2023

**External/ Internal
Stakeholder
Surveys and
Focus Group**



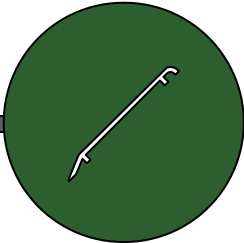
DEC 2023

**Finalize
Committee and
Pre-Planning
Data Collection**



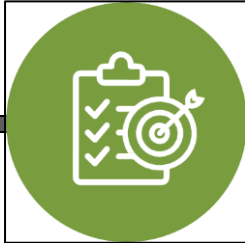
**JAN - MAR
2024**

**Conduct
Strategic
Planning
Committee
Meetings**



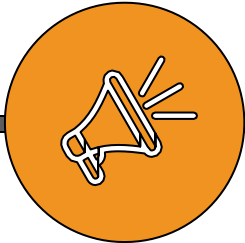
**MAR - APR
2024**

**Writing Team
Meetings**



MAY 2024

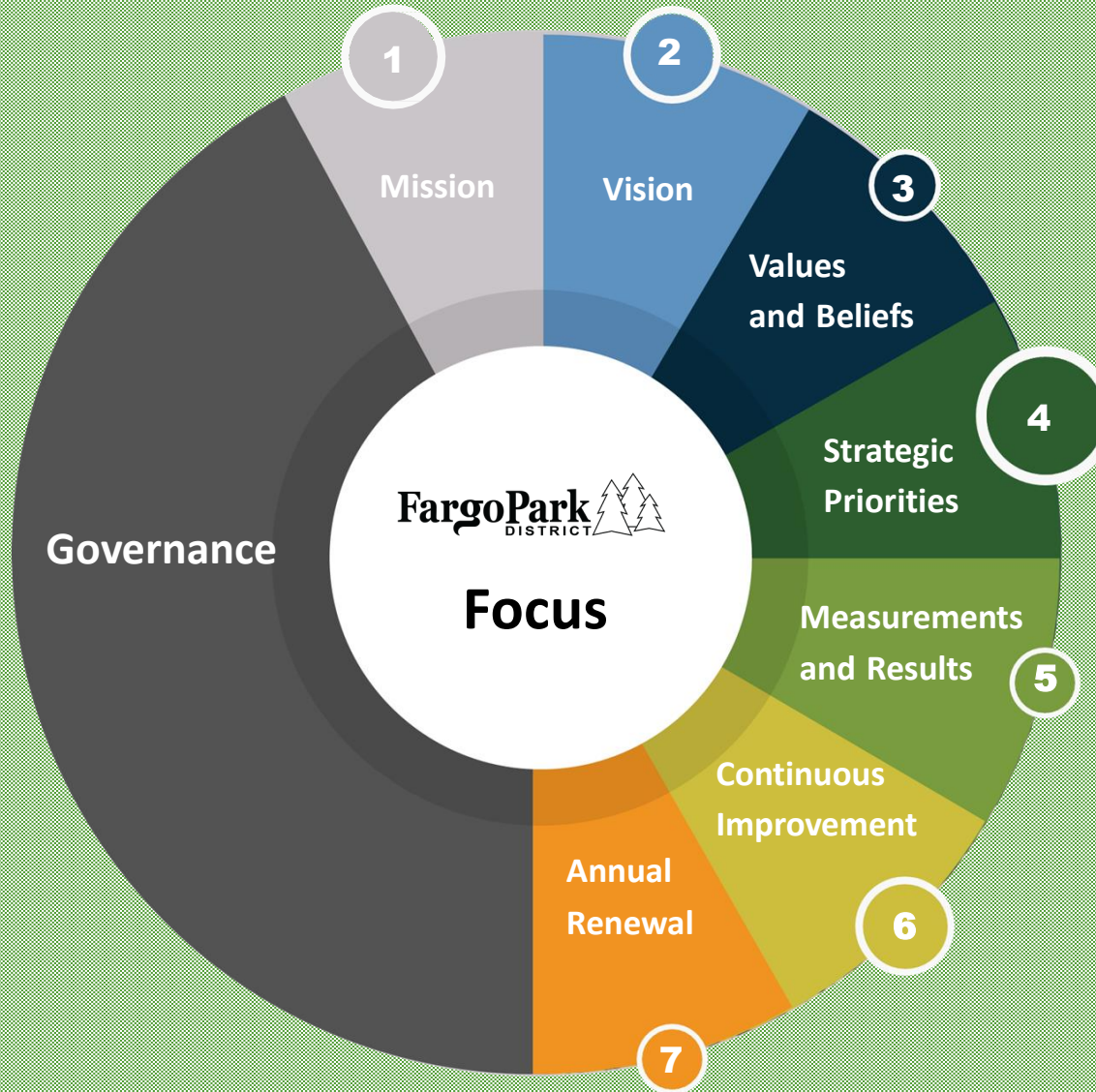
**Create Draft
Plan for
Review**



JUNE 2024

**Finalize Draft
and Present to
Board for Final
Approval**

Elements of a Strategic Plan



Current Fargo Park District Initiatives



Strategic Plan and Governance Model



Fargo Parks Sports Center



Island Park Pool Project



Park System Masterplan



Redefining Long Range Plans



Increase Community Engagement



Increase Collaboration with other Civic Entities, i.e., Fargo Public Schools, the City of Fargo, and Cass County



Internal Staff Engagement, setting expectations and standards

At a glance ... refer
to Handout



Mission, Vision, and Values Statements

Current Website Version

Mission

The Fargo Park District improves the lifestyle of the community through a comprehensive system of parks and programs.

Vision

The Fargo Park District strives to be a top-performing park district in the United States.

Core Purpose

The Fargo Park District passionately serves our community to make lives better!

Core Values

- **Intentional Leadership:** We are relentless about getting great results while helping the people around us reach their full potential.
- **Passion:** We are committed to being the best at radically serving our community.
- **Sincerity:** We show genuine care and concern for our teammates and the people we serve.
- **Solution Engineers:** We don't let barriers stand in our way, we figure out ways to deliver excellence for people of all ages, backgrounds and abilities.

Most Recent Version – BerryDunn Planning

Mission

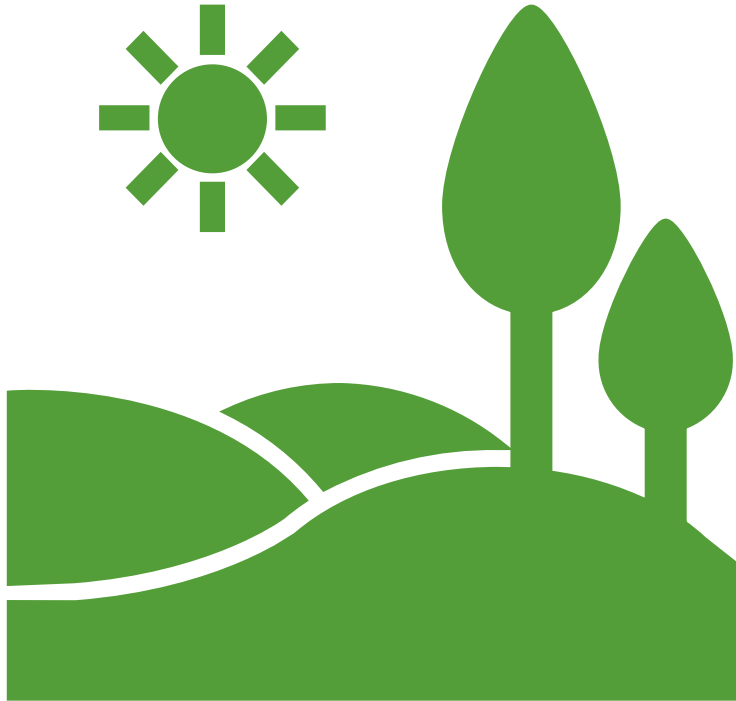
We provide year-round, quality parks, facilities, and affordable recreational activities to create a strong, healthy community where all are welcome.

Vision

We enrich lives in our community by providing a wide range of parks, facilities, and recreational activities.

Values

- **Intentional Leadership** - We inspire the people around us to reach their full potential.
- **Collaboration** -We partner with stakeholders to provide a variety of parks, facilities, and recreational activities.
- **Service** -We are committed to serving the community with passion and sincerity.
- **Stewardship** -We work to protect and preserve all of our resources.
- **Inclusion** -We strive to make our parks, facilities and recreational activities welcoming to all.
- **Solution Focused** -We find ways to solve problems.



Current Mission Statements

The Fargo Park District improves the lifestyle of the community through a comprehensive system of parks and programs.

We provide year-round, quality parks, facilities, and affordable recreational activities to create a strong, healthy community where all are welcome.



Mission Statements

Mission Statements focus on today and contains important information about an organization.

All mission statements have three elements: **CAUSE**, **ACTIONS** and **IMPACT**

OUR CAUSE

Who? What? Where?

OUR ACTIONS

What we do

OUR IMPACT

Changes for the better

A good definition for a Mission Statement is a sentence or short paragraph that is written to reflect an organization's core purpose, identity, values, and principal organizational aims.

Mission Statement Drafts

Current Mission Statement(s)

#1 The Fargo Park District improves the lifestyle of the community through a comprehensive system of parks and programs.

#2 We provide year-round, quality parks, facilities, and affordable recreational activities to create a strong, healthy community where all are welcome.

New Versions for Committee Feedback

Connecting people where Fargo grows, gathers, plays, and learns together.

Connecting community through places, spaces, and experiences.



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Values or Beliefs

Non-negotiable characteristics which represent the core culture of an organization. Represent "what we do around here" and ultimately, serve as a guiding force providing a sense of direction for an organization.

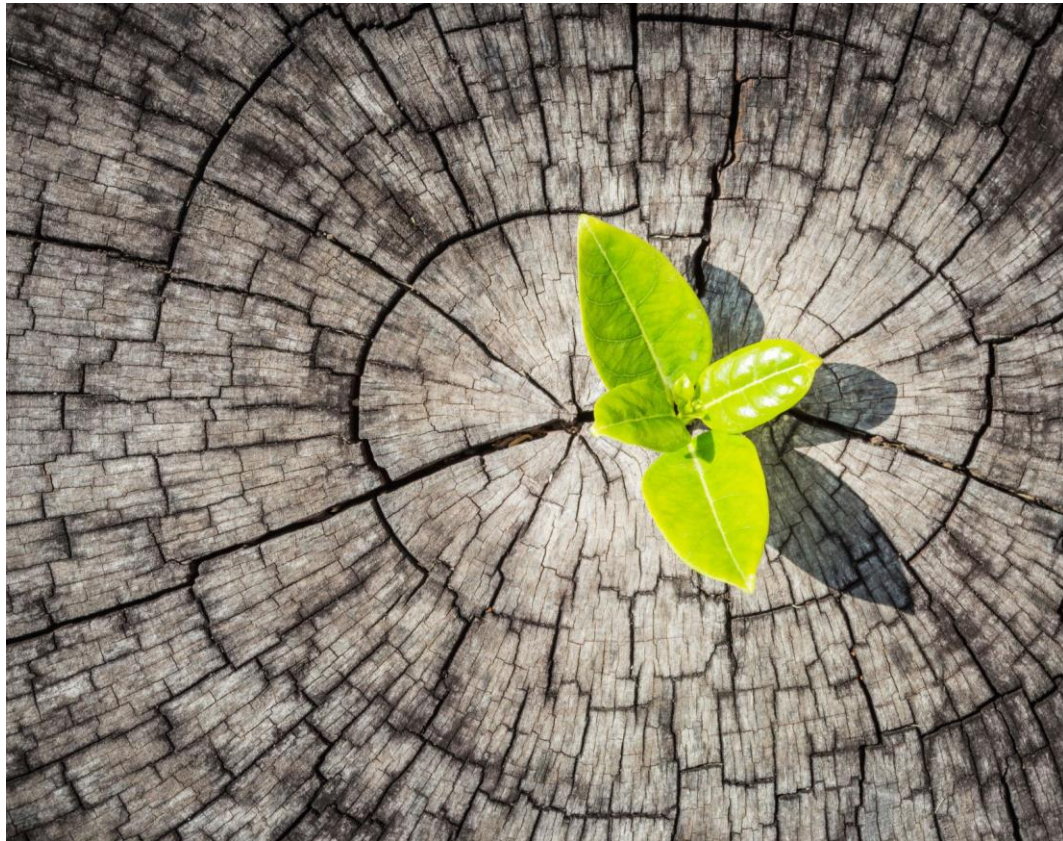
Statements should begin with introductions such as: "we always", "we believe" or "we value". You can also use a "kick-off" statement which summarizes your core beliefs followed by a list of words that identify your core values or beliefs.



Current Values Statements

Current Values #1	Current Values #2
<p>Intentional Leadership: We are relentless about getting great results while helping the people around us reach their full potential.</p> <p>Passion: We are committed to being the best at radically serving our community.</p> <p>Sincerity: We show genuine care and concern for our teammates and the people we serve.</p> <p>Solution Engineers: We don't let barriers stand in our way, we figure out ways to deliver excellence for people of all ages, backgrounds and abilities.</p>	<p>Intentional Leadership - We inspire the people around us to reach their full potential.</p> <p>Collaboration -We partner with stakeholders to provide a variety of parks, facilities, and recreational activities.</p> <p>Service -We are committed to serving the community with passion and sincerity.</p> <p>Stewardship -We work to protect and preserve all of our resources.</p> <p>Inclusion -We strive to make our parks, facilities and recreational activities welcoming to all.</p> <p>Solution Focused -We find ways to solve problems.</p>

Values Statement: Review current Values – refer to the handout. Word cloud feedback



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Values Statement Feedback

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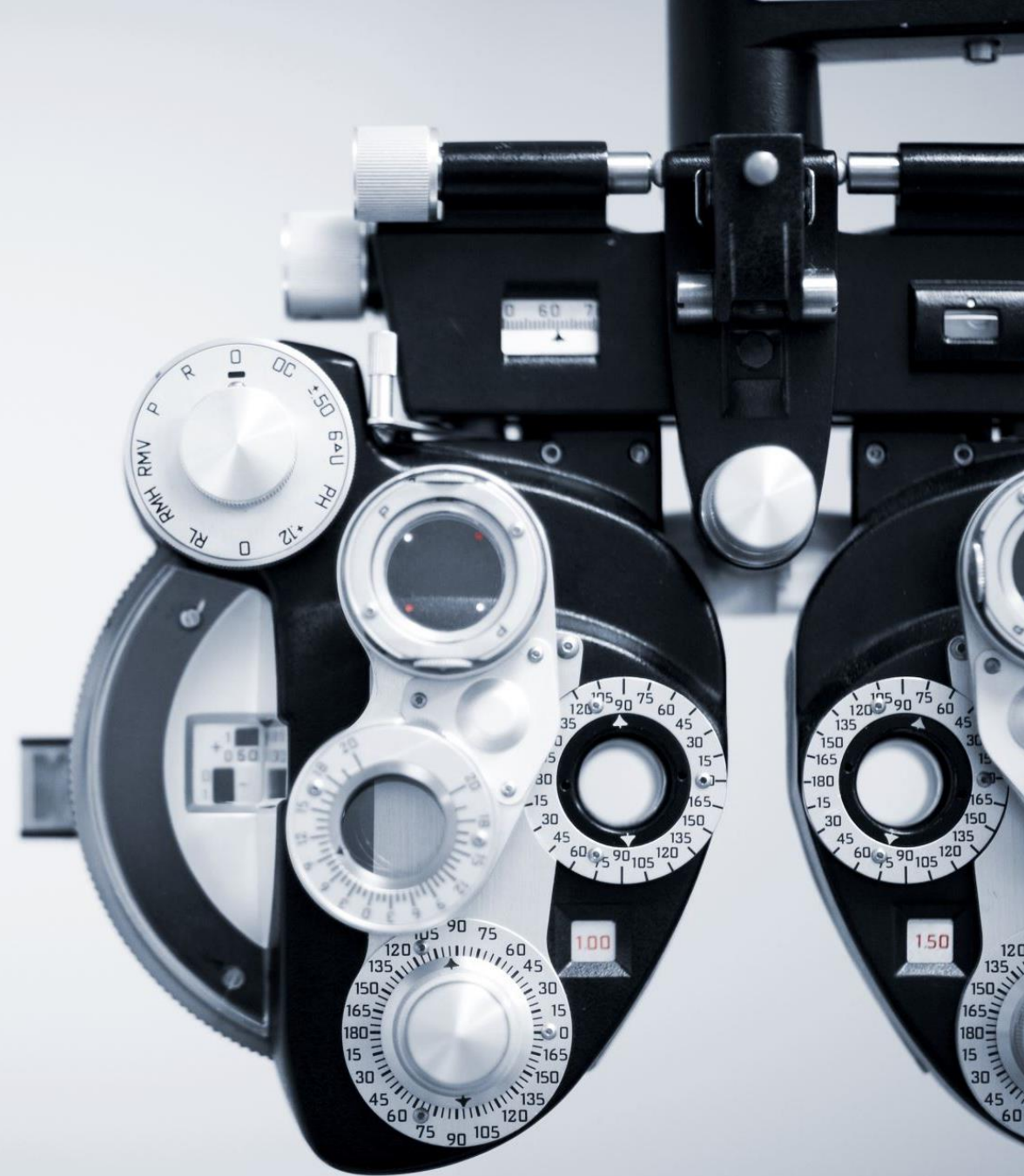


Current Vision Statements

Current Vision #1	Current Vision #2
<p><i>The Fargo Park District strives to be a top-performing park district in the United States.</i></p>	<p><i>We enrich lives in our community by providing a wide range of parks, facilities, and recreational activities.</i></p>

Vision Statements

A vision statement is a public declaration that organizations use to describe their high-level goals for the future. Vision statements articulate the What – Our Purpose, the Why – the Reason; and How we Plan to get there – Our Outcomes.



Vision Statement Feedback

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Focusing on
the most
important
things...

Discussion

[Menti.com 4351 0075](https://www.menti.com/join/43510075)



Next Meeting
Wednesday, March 6
4:00 – 6:00 pm

Agenda

- **Finalize Statements**
- **Strategic priorities Identify and Discuss**



Final Comments – Next Steps

